

## ভট্টদেৱ বিশ্ববিদ্যালয়, বজালী BHATTADEV UNIVERSITY, BAJALI

## A Public State University established by upgrading Bajali College under Assam Act No. XXXVI of 2017

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## PRESS RELEASE

## Bhattadev University celebrates annual media festival "Abhibyanjana"

Pathsala, October 06: The Department of Mass Communication and Journalism, Bhattadev University hosted the annual media fest "Abhibyanjana" on the 3rd and 4th of October. This two-day festival showcased many activities clubbed with greater interactions with distinguished resource persons from different fields of media and communication. On the first day of the event, an inter-departmental panel discussion competition was held on the topic "Media and Democracy: Importance of Free and Independent Press". It was followed by an all-Assam media quiz competition conducted by Dilip Kumar Sharma, Sub-Editor, Asomiya Pratidin newspaper. As a part of the festival, a photo exhibition was open for the students and teachers of Bhattadev University.

On the second day of the festival, students had an interactive session with Dibyajyoti Sarmah, Senior Information and Public Relations Officer, Govt. of Assam who emphasized the scope of Public Relations in the present time. Renowned actor Pabitra Rabha, eminent Assamese poet Nilim Kumar, and popular singer, Rupam Bhuyan graced the occasion and had insightful interactions with students.

On this occasion, Prof. Dhanapati Deka, Vice Chancellor of Bhattadev University expressed his happiness in motivating the students to engage in creativity and providing a platform to interact with eminent resource persons.

