



ভট্টদেব বিশ্ববিদ্যালয়, বজালী
BHATTADDEV UNIVERSITY, BAJALI

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Bhattadev University Hosts Workshop on Media Advocacy for Environmental Justice

Pathsala, 10th October: The Department of Mass Communication and Journalism, Bhattadev University, organized a one-day workshop on “*Media Advocacy for Environmental Justice*” in collaboration with the Mahabahu Climate Forum, Guwahati. Delivering the inaugural address, Vice Chancellor of Bhattadev University, Prof. Dhanapati Deka emphasized the vital role of media in fostering public awareness and collective action towards climate justice. Prof. Manjit Das, Registrar of the University, also graced the occasion. The invited resource person, noted climate activist and Director of The Climate Project Foundation, India, Mr. Aditya Pundir, discussed the current state of climate change and highlighted effective strategies for communicating with the public to create strong public opinion on environmental justice. The workshop also featured distinguished resource persons including Mr. Rituraj Phukan, Founder of the Indigenous People’s Climate Forum; Mr. Anjan Sarma, Sahitya Akademi Translation Award winner (2024) and Founder Editor of *Mahabahu*; Mr. Sanjeev Sarma, Founder and Director of Webx Technologies Private Limited; and Mr. Nilim Kashyap Barthakur, Sub-Editor of *Mahabahu*. The event aimed to sensitize students and participants about the growing importance of media advocacy in addressing environmental concerns and ensuring climate justice through informed communication and responsible journalism.

